

March 2012



Cincinnati Region S.C.C.A.

RE-Port

By Regional Executive, David Santel

The 2012 SCCA National Convention was held at the beginning of March in Las Vegas. I, along with Solo Co-Chairs Nathan Roberts and Shari McCoy attended. The major theme of this year's convention was change. Our club is still facing a membership slide on a national level, bringing in close to 9000 new members every year, but losing over 11,000. Many options have been discussed how to turn this trend around and begin increasing membership again, including better advertising on a national level or even tiered membership levels. At a regional level, we need to commit to making sure that you, our club member, feel that you get a value out of your membership. This means different things to different people, but please let us know if you feel that your membership isn't worth the money you're spending on it.

Speaking of membership, I'm happy to report that the Cincinnati Region brought home some prestigious hardware this year! Todd Cholmondeley, Brian Walker, Nathan Roberts, and Shari McCoy need to be congratulated on their membership drive efforts as we won the Tom Burke award for region growth. Due in large part to their efforts, we experienced a 16% growth with an 85% retention rate, far ahead of the national average. The Cincinnati Region was also awarded Region of the Year due to our efforts to not only grow our membership, but provide our members with a better experience. Congratulations to everyone who has made this region the stellar example we are, including our board members, chair persons, committee members, and event volunteers! Here's to an even better 2012!

**Next
Newsletter
Deadline:
Tuesday,
April 3rd**

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Race Report

The June Cincinnati/OVR double national is still on schedule and should be listed on www.motorsportsreg.com very soon. Like last year, Sunday's race is a BFGoodrich tire supersweep event. Jerry Cabe (Cincinnati) and Jude Summers (OVR) will be working closely with the SCCA National office to make sure things go smoothly. The I.T.SPEC*acular in July is seeking volunteers to help with preparing the paddock for the incoming participants July 27th-29th. Rodney Sizemore is in charge of the team that will be getting into the track the afternoon of the 26th to set up signs, and string caution tape and mark off the PDX tech area before registration opens. If you are interested in helping out contact Rodney at rodney@sizemore.net. The more help we get the quicker the process will be. Claire Frimming is also looking for volunteers to assist her with transporting food, filling up coolers with ice and water and getting the Saturday evening party set up. If you are interested in helping out Claire you can contact her at cylatr2004@yahoo.com. And last but not least with our own Phil Osborn sidelined for the year we are seeking someone to cover driver info. This important position at the base of the tower requires posting results as they become available and calling cars to the grid for each race session. If interested in finding out more, contact Todd at tefkatt@aol.com. The next PDX/Race meeting is scheduled for 7 pm April 10th at Pomodori's in Montgomery.

Membership Report

Still holding steady at 420 members with the first Autocross of the year scheduled for April 15th. A new program of mailing a welcome letter, schedule and Cincinnati SCCA logo stickers has been implemented for new members. So if you're a new member and haven't gotten yours be patient; it will be coming in the mail soon. And speaking of new members..a big welcome goes out to Lynda Phillips, Zac Ferguson, Maurice Coffey, Takuto Takagi and Brett Elliot. We look forward to seeing you at an event real soon. I'm looking to do one more socializer before the racing season gets into full swing so keep the weekend of May 18th-20th circled for a baseball game at the Florence Freedom. More details to follow.

Respectfully Submitted,

Todd Cholmondeley
Race and Membership Chairman



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Between the Cones

Solo Report

By: Shari McCoy and Nathan Roberts



March has finally arrived and the days are getting longer and warmer, and before we know it we will be back out with our friends on Sundays autocrossing. We will be changing one date for the upcoming season. The event that is scheduled to take place on June 24 we will be moving to a different date and a different location. We have not got the new date or location finalized yet. As soon as we do, the website will be updated. The countdown to the start of the season has begun, and we cannot wait to see you out at an event in months ahead.



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The Enquirer Media & Cars.com Cincinnati Auto Expo is in the books.

It was a great year for promoting our club with our new Cincy Region Specific Flyers. We passed out many flyers with schedules and collected over 100 emails of potential new members. I would like to say a big THANK YOU to David & Joe for delivering most of the booth materials before the show. Also a big thanks goes out to Wayne & Jayson Briggs for bringing down their DSR Race Car to display during the show. It was a big draw. The show would not have been a success without all the help from the Cincy SCCA volunteers: Tony Horning, Jerry Cabe, Bob Cowie, Bill Porter, Shari McCoy, Nathan Roberts, Bill & Ann Niemeyer, Jill Roeder, Gordon Crenshaw, John Sabo, Kevin Coyne, and Gary Reckelhoff. I apologize if I missed anyone. I would hope to see everyone next year for both the Cavalcade and the Auto Expo.

Thanks, Brian Walker



2012 SCCA National Convention

By Jerry Cabe

Just some quick notes from the SCCA National Convention in Las Vegas.

Annual Meeting

- Insurance liability rates flat but car counts were down, resulting in modest insurance increases. Plan to request quotes for both blanket and for each discipline separately next year.
- SCCA Inc. had Net Income of \$55k. Membership down 3.4% to 40,388.
- SCCA Pro had Net Loss of \$20k. Discontinuing Pro SRF and Pro FE due to lack of sponsorship. Adding F1000 as a new series with 20 drivers signed on. F2000/1600 adding an Atlantic Champ Series.
- SCCA Enterprises revenue up 6.5% to \$1.8M. Net Income \$14k. Loan balance to SCCA Inc under \$380k.
- SCCA Foundation supported 27 Street Survival events (down 15%) by 19 regions (up 72%) with 524 students.
- Treasurer report indicated Sanction income down \$50k, Licensing income down \$15k.
- Jeff Dahnert reported National races 68 in 2010, 74 in 2011, and project 85 in 2012. Engaging Trozzo-Lo Communications Group to manage SCCA branding and look at where motorsports will be in 5 years.
- 2012 Steward's Manual re-write should be available on website file cabinet. Adding a Guest Steward program oriented at providing cross exposure between drivers and SOM. Continuing Ground School program for SIT's.
- ACCUS is proposing to form an LLC with SCCA, IMSA, and USAC presidents on the board to liason F1 events in US. Expect SCCA to be involved in Austin event.

Majors Program is being trialed in western divisions. Program is still morphing so it is subject to change. Regions can opt-in. Showcase Bonus races (2/3 classes serving 36% of participants). Invitational races (Top 1/3 classes serving 64% of participants). Will probably be 4 zones across country (my guess would be CenDiv, GLD and MiDiv together). Top 10 classes will likely be different in each zone. Planning Invitational races to be 2-race weekend, Sunday qualifying race, 3 sessions per day, 2 classes per group, split starts, time specific schedule, and 20-26 minute sessions. More info at www.scca.com/majors

Club Racing Board (CRB)

- STL will include tuner mods
- Refining spec classes (F & SR)
- Exploring merging STO & GT
- SS classes going to T (mostly T3)
- Exploring consolidating CSR & DSR
- G Prod not coming back

Time Trial Administration Council (TTAC)

Stats	2010	2011	# Participants
PDX	52	47	1,260
Club Trial	22	29	255
Track Trial	16	19	248
Hill Climb	9	8	62

Dave Santel – Tom Burke Award for Region Growth



Dave Santel – Regional Executive of the Year



Steve Harris (GLD Director)
David Morrell Award
Outstanding Active National Steward



Unfortunately,
some things had to stay in Vegas...



S.C.C.A.
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CINCHRONIZER
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We're on the Web!
www.cincyscca.com

Next Meeting: Tuesday, March 20th
at Mill Race Banquet Center in Winton Woods at 8:00 pm.

Coming A-*TRACK*-tions

March

20 - Monthly Meeting at Mill Race

April

10 - Race Committee Meeting 7pm Pomodori's in Montgomery

15 - Points Event #1 Wilmington Airport

17 - Monthly Meeting at Mill Race

May

6 - Points Event #2 Wilmington Airport

18-20 - socializer TBA

20 - Points Event #3 Turfway Park

15 - Monthly Meeting at Mill Race

June

1 -3 Double National @ Mid-Ohio

17 Points Event #4 Tri-Region Challenge, Carbon Motors, Connersville, IN

July

8 - Points Event #6 Turfway Park

22 - Points Event #7 Turfway Park

27 - 29 PDX/I.T.SPEC*tacular @ Mid-Ohio



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